

### PREPARING YOUR HOME TO SELL

#### 1. De-Clutter

- a. Weed and trim the shrubs. Make sure mulch is fresh.
- b. Clean out closets.
- c. Clear kitchen of dishes on counters & in drainer. De-clutter countertops of small appliances.
- d. Clear bathroom countertops.
- e. Clear clutter from dresser tops and remove any extra furniture to make the space seem larger.
- f. Organize children's play areas and store some toys.
- g. Collectibles are sometimes distracting. Store them for safe-keeping.
- h. Clean out basement/garage/attic.
- i. Keep laundry area neat & tidy.
- j. Keep deck or backyard clean.

#### 2. Clean

- a. Clean inside & outside.
- b. Make kitchen and bathrooms sparkle.
- c. Clean & deodorize pet areas
- d. Make sure deck furniture is ready to be used.

## 3. Repair

- a. Take a walk through and make a list of all needed repairs.
- b. Make sure all repairs have been completed.

# 4. Neutralizing

- a. Update with neutral colors
- b. Remove dated or bold wallpaper and paint with neutral colors.
- c. Replace burned-out light bulbs.
- d. Keep refrigerator artwork & photos neat.

# 5. Staging

- a. Think about the model-home concept.
- b. Arrange furniture to balance the room.
- c. Add color with accessories on kitchen counters.
- d. Make sure hanging towels are fresh and match the décor.
- e. Add pillows on the beds for a punch of panache and color.
- f. Place scented soaps or candles in bathrooms for a fresh feeling.
- g. Add a centerpiece to the dining room table.

### 6. BEFORE THE SHOWING:

- a. Furniture dusted and floors vacuumed!
- b. Beds made!
- c. Clutter put away!
- d. Dirty clothes out of sight!
- e. Lawn mowed and flowers freshened!
- f. Take pets away during showings if possible!
- g. Put away valuables (jewelry, personal papers, etc) in a safe place!
- h. Open window blinds and turn on lamps!
- i. Turn on soft music!

#### SHOWTIME!!!

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